

4TH Annual



RACE FOR FINANCIAL FITNESS™

Presented by



In support of



April 26, 2019 at 4:01 p.m. Boom Island (BF Nelson Park - Elsie's), Minneapolis

Show your commitment to financial health and physical wellness during April's National Financial Literacy Month. Participate as an individual runner or get a group together as an employee opportunity at work. Race proceeds benefit Special Olympics Minnesota!

Special Olympics Minnesota offers children and adults with intellectual disabilities year-round sports training and competition. Through Special Olympics' athletic, health and leadership programs, people with intellectual disabilities transform themselves, their communities and the world.

401kraceMN.com

REGISTRATION PRICING

	Student	Individual
Early Bird Registration (through March 22)	\$30	\$35
Regular Registration (March 23 – April 25)	\$35	\$40
Race Day	\$40	\$45

2019 Minneapolis Sponsor Levels



Title Sponsor \$25,000

- Premium recognition on all collateral materials
- Stand-up banner at event (provided by sponsor)
- Company name and logo on start/finish sign*
- Logo on emails, poster, and race bibs*
- Table at event
- Logo on race shirts* (estimated quantity=1,000)
- Logo on 4.01K Race Website
- Social media promotion on 4.01K Race Facebook
- Promotion in race training videos
- Complimentary race entries for 400 employees

Partner Sponsor \$10,000

- Stand-up banner at event (provided by sponsor)
- Company name and logo on start/finish sign*
- Logo on emails, poster, and race bibs*
- Table at event
- Logo on race shirts* (estimated quantity-1,000)
- Logo on 4.01K Race Website
- Social media promotion on 4.01K Race Facebook
- Promotion in race training videos
- Complimentary race entries for 200 employees

Diamond Sponsor \$5,000

- Logo on emails, poster, and race bibs*
- Table at event
- Logo on race shirts* (estimated quantity=1,000)
- Logo on 4.01K Race Website
- Social media promotion on 4.01K Race Facebook
- Promotion in race training videos (logo only)
- Complimentary race entries for 100 employees

Platinum Sponsor \$2,500

- Logo on emails, poster, and race bibs*
- Table at event
- Logo on race shirts* (estimated quantity=1,000)
- Logo on 4.01K Race Website
- Social media promotion on 4.01K Race Facebook
- Complimentary race entries for 50 employees

Gold Sponsor \$1,000

- Logo on 4.01K Race Website
- Logo on 4.01K Race Mile Markers*
- Social media promotion on 4.01K Race Facebook
- Complimentary race entries for 20 employees

Silver Sponsor \$500

- Name on 4.01K Race Website
- Social media promotion on 4.01K Race Facebook
- Complimentary race entries for 10 employees

Bronze Sponsor \$250

- Name on 4.01K Race Website
- Complimentary race entries for 5 employees

Sponsorship Contract

Special
Olympics
Minnesota



Yes, our company would like to participate in the 4.01K Race for Financial Fitness™.

Contact Name: _____

Company: _____

Address: _____

City / Street / Zip: _____

Email: _____ Phone: _____

Please sign us up for the following: (check one)

- | | | |
|---|---|---|
| <input type="checkbox"/> \$25,000 Title Sponsor | <input type="checkbox"/> \$2,500 Platinum Sponsor | <input type="checkbox"/> \$250 Bronze Sponsor |
| <input type="checkbox"/> \$10,000 Partner Sponsor | <input type="checkbox"/> \$1,000 Gold Sponsor | |
| <input type="checkbox"/> \$5,000 Diamond Sponsor | <input type="checkbox"/> \$500 Silver Sponsor | |

Method of payment: (check one)

- Make checks payable to: Special Olympics Minnesota

Attn: Maureen Gruys, 900 2nd Ave S, Suite 300, Minneapolis, MN 55402

Charge my: Visa Mastercard American Express Discover

Credit card number: _____

Exp. date: _____ CID: _____ Total Amount: \$ _____

Submit credit card payments to Maureen Gruys at address listed above, or maureen.gruys@somn.org.

***NOTE:** Print deadlines apply and are subject to change. Receipt of completed commitment form is requested to ensure name is printed correctly in respective promotional materials. Logo specs and more information regarding 4.01K Race for Financial Fitness™ will be sent once this form has been received by Channel Financial. **Thank you!**